

**CENTREVILLE CIVIC ASSOCIATION**  
**MONTHLY BOARD OF DIRECTORS MEETING**  
Minutes Tuesday, January 14, 2020

Board members attending: Gene Truono, Gaylan Crumley, Tiffany Shrenk (MacElree Harvey, Ltd.), Karen Helme, Don Coats. By proxy: Alan Livadas. Guest: Bayard Williams.  
Not present: Ryan Cecil, Kim Reynolds.

1. The meeting was called to order by Gene Truono at 7:06 p.m.
2. The Secretary position is still vacant and will need to be filled.
3. The minutes from the November meeting were approved (1<sup>st</sup> G. Crumley, 2<sup>nd</sup> T. Shrenk).
4. The Board reviewed the Treasurer's report and the Budget. The Budget reflects current expenditures which are less than the revenue leaving a positive Net Operating Income. Balance Sheet shows a positive balance in the general account and the non-profit accounts. Treasurer's report approved. (1<sup>st</sup> T. Shrenk, 2<sup>nd</sup> D. Coats).

5. Old Business Committee Reports:

**a. Communications-**

Current Communications responsibilities have been shared by K. Helme and T. Shrenk. Tiffany updates the Centreville Facebook Page, and Karen will continue to update the Centreville website.

**b. Highways, Roads and Legislative – Gene Truono**

Gene indicate no new updates on highways, roads and legislation that impacts the community.

**c. Membership – Gene Truono and Gaylan Crumley**

General returns for Annual Dues on target. Gene and Gaylan prepared the Annual Membership Dues letter in an electronic version to send follow up by Email to those who have not yet contributed. They will work with various Community Association Presidents to forward them soft copy to their Associations.

**d. Merchant Relations – Karen Helme and Kim Reynolds**

Don Coats provided a written summary of Doggerel Day. Don commented that the event was very successful, Jack Russel event was very popular. We will do the event next year. We will attempt to get the Sheep herding event. Recommend better AV system. Karen Helme commented that it was not particularly successful for the merchants. We will need to draw more people to attend. Overall consensus was that the event was successful and CCA should pursue the event next year.

Karen Helme reported Winter Stroll was good for most merchants and attendees enjoyed it. Green sale was a big success and we should repeat next year. Karen also commented the Carolers were well received.

**f. Landscape Committee**

Board agreed to move forward on the Comprehensive Plan for not only the North Gateway (due to the traffic accident) but to use the Peterson Landscape Plan as a marketing tool to raise funds for the renovation of the Gateways and Bulb Outs subject to the Treasurer's approval. (1<sup>st</sup> K. Helme, 2<sup>nd</sup> G. Crumley)

**6. New Business**

Open Board position

Motion to approve Carrie Wedo resident member to fill the vacancy created by resident member Katherine Nessa (1<sup>st</sup> Don Coats 2<sup>nd</sup> Gayland Crumley)

Farmers market will not continue due to lack of support from both the community and Merchants to make this a value proposition.

No other New business was presented.

Next monthly meeting to be held at 7:00 p.m., February 11, 2020.

The meeting was adjourned at 8:15 p.m. (1<sup>st</sup> k Helme, 2<sup>nd</sup> D. Coats)

Submitted by Gene Truono