

Centreville Civic Association

November 10, 2022 @ 7pm

@ House of Real Estate, 5802 Kennett Pike

Board Meeting Minutes

Present: Bayard Williams ("B. Williams"), President; Tiffany Shrenk ("T. Shrenk"), Secretary; Peter Dietz; Gene Truono ("G. Truono") (virtually);

By Proxy: Gaylan Crumley ("G. Crumley"), Vice President;

Not Present: John Bilek; Abby Fisher ("A. Fisher"); Carrie Wedo, Treasurer

1. Call to Order by B. Williams @ 7:01 p.m.
2. Reading and Approval of Minutes: Minutes from the September 8, 2022 Board Meeting were reviewed. Correction noted to line 6(e) (change from "then the next in February"); motion to approve said minutes (1<sup>st</sup>: G. Truono; 2<sup>nd</sup> P. Dietz; motion passed)
3. B. Williams presented the Treasurer's Report. Current balances in CCA and Friends of Canby Grove Park accounts reported. Dues payments (and donations made with dues payments) have begun to be received and credited to account. Discussion regarding emails from Stripe to update account information. Discussion regarding receipt of payments for sponsorship to Winter Stroll and T. Shrenk to follow up with unpaid sponsor regarding payment. Motion to approve Treasurer's Report (1<sup>st</sup>: G. Truono; 2<sup>nd</sup> P. Dietz; motion passed)
4. Committee Updates:
  - a. Communications: T. Shrenk updated the Board regarding recent updates made to the CCA website and Facebook page. T. Shrenk recently updated website; and A. Fisher updating Facebook page. Discussion regarding P. Dietz providing information of paid members to T. Shrenk to update email distribution list. Discussion re mass email to be sent to members regarding Winter Stroll.
  - b. Highways and Byways: G. Truono updated regarding attendance at quarterly Brandywine Valley Nat'l Scenic Byway meeting in October with G. Crumley. Updated regarding communications with WILMPACO regarding concerns regarding speed and traffic.
  - c. Membership: B. Williams updated regarding annual membership mailing. Efforts by P. Bilek to carry out printing and by Board members to carry out stuffing envelopes were effective in reducing costs (costs under \$1,000) and overall went well. Additional praise to P. Dietz's efforts to revise membership mailing for more targeted mailing approach. Total of 845 letters sent.
  - d. Merchant Relations: T. Shrenk reported regarding current Winter Stroll plans. T. Shrenk reported feedback from Fall Festival was positive.
  - e. Landscaping: B. Williams updated regarding final leaf clean up at park and communication problems with current landscaper. After reaching out to landscaper on multiple occasions with new response; landscaper showed up during the past week and performed final leaf clean up. Discussion regarding plans to obtain bids for new

landscaper for next year for park. B. Williams updated regarding 5 new memorial benches installed at park.

- f. Lease: G. Truono updated regarding efforts to renegotiate lease terms with City and for extension of lease. A contact in the City's Legal Department has been established and G. Truono continues to follow up regarding status. Terms to be negotiated are park maintenance costs and insurance costs with request for City to pick up these expenses.
- 5. New Business: None.
    - a. Next Board meeting to be held 2<sup>nd</sup> Thursday of February 2023.
  - 6. The meeting was adjourned @ 7:58 p.m. (1<sup>st</sup> G. Truono; 2<sup>nd</sup> T. Shrenk; motion passed).